



M A R I O N T E M P E S T

FREELANCE GRAPHIC DESIGNER & ART DIRECTOR

CONTACT INFORMATION

Email: mariontempestdesign@gmail.com

Phone: 07944519542

Website: mariontempestdesign.co.uk

LinkedIn: linkedin.com/in/marion-tempest

PROFESSIONAL SUMMARY

Creative and results-driven graphic designer and art director with extensive experience in ESG report design, magazine/book creation, and art direction. With a strong background in both print and digital media, I specialise in transforming complex data into visually compelling designs that engage and inform. I have a proven track record of working with high-profile clients and leading projects from concept to completion, delivering high-quality work that meets deadlines and stays within budget. My work spans various industries, including sustainability, publishing, and corporate communications, making me a versatile and valuable asset to any creative team.

PROFESSIONAL EXPERIENCE

2024

Freelance Graphic/Report Designer

Clients: Sustainable Advantage, Bicycle London, Ferrious, and others

Designed bespoke ESG reports for various clients, including HHS Hire, Fatface and Graphite Capital focusing on clear communication of complex data through info-graphics and engaging layouts. Worked on the design and layout of magazines and books, ensuring that content was visually appealing and easy to navigate.

2022 to 2024

Senior Designer at Sustainable Advantage

Worked within the Sustainability Department to produce tailored ESG reports for a wide range of clients, both in print and as PDFs. Created and maintained templates, ensuring alignment with brand guidelines. Conducted extensive picture research and developed info-graphics to enhance report clarity and engagement.

2021

Freelance Magazine/Book Designer and Art Director

Clients: UN, Africa Innovates UNPD, New African Woman, Balance Magazine, Co-op Food, WW UK, IC Publications, Sainsbury's Magazine, and others

Managed all aspects of magazine and book design, from initial concept to final print. Including image creation in Photoshop and image retouching

2019 to 2020

Art Editor at Walk Magazine, River Publishing Group (Maternity Cover)

Managed the design and layout of the magazine, including picture research, commissioning photography and illustration and creating info-graphics. Drawing maps and re-touching images including the cover and preparing/sending docs to repro

2010 to 2019

Art Director Sainsbury's Magazine Commercial Department, SevenC3

Developed concepts and designs for a variety of projects, including advertorials, cookery booklets, and calendars. Managed all aspects of project execution, from setting up templates and style guides to preparing budgets and booking freelancers. Directed photo shoots, ensuring that all visual content met the client's expectations and project goals.





M A R I O N T E M P E S T

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2008 to 2009

Art Director Business Development, Seven Squared

Created concepts and designs for pitch work, brochures, and marketing materials for the New Business department. Collaborated closely with the business development team to ensure that all visual materials supported their strategic objectives.

2006 to 2008

Art Director Fresh Ideas Magazine, 7 Publishing

Led the design and typography for all pages of the magazine, ensuring consistency and visual appeal. Organized and directed external food and lifestyle photo shoots, from casting and location scouting to final image selection. Managed the art department, including overseeing the digital studio and props store, and monitored the budget for all art-related costs.

Previously

Art Director, Newcrane Publishing

Working for an agency (owned by Delia Smith) on the Sainsbury's account, managing the art department. Producing in-store magazines, brochures, leaflets, recipe cards, direct mail and new business pitches.

Tempest Graphic Design

Working on projects from home and in-house as a freelance designer. Clients included Bauer Media, River Publishing, G and J and Time Inc.

Art Director, special projects, Bauer Media

I developed concepts, produced dummies and in some instances first issues of eight new titles, ranging from weekly celebrity magazines to gardening monthlies

Deputy Art Director, Woman's Realm, Time Inc

Senior Designer, Bella magazine, Bauer Media

SKILLS

Design Software: Adobe Creative Suite

InDesign, *****
Photoshop *****
Illustrator ***
Keynote *****
AdobeXD **

Powerpoint *****
Excel **
Prezi *****
Canva *****
Trello ***
Monday.com ***

Key
***** - expert
* - beginner

Art Direction: Photo shoot planning, propping, directing, and final image selection

Project Management: Budget preparation, template creation, style guide development, freelancer management

Info-graphics and Data Visualisation: Transforming complex data into clear, engaging visuals

Print and Digital Design: Magazine/book layout, ESG report design, digital ad development (MPUs, banners)

EDUCATION

Northumbria University
Honours degree in Graphic design

Blackpool and Fylde College of Art and technology,
2 year pre-degree foundation course

PORTFOLIO

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